



October 1, 2025

Re: Invitation to Exhibit — 2026 Spotlight on Hematology

Dear Sponsor,

MOASC is pleased to invite your company to participate in the 2026 Spotlight on Hematology, a high-impact symposium where leading hematology experts deliver practice-changing updates, case-based discussions, and practical pearls—culminating in a lively networking reception.

Event At-A-Glance

- Date/Time: Saturday, January 24, 2026 | Registration 12:00–1:00 PM (snacks) • Meeting 1:00–5:30 PM (lunch provided) • Hosted Reception 5:30–6:30 PM
- Location: Hyatt Regency Newport Beach
- Format: Concise evidence reviews, ASH takeaways, case discussions, and live Q&A in every session. The hosted reception is consistently cited as a program highlight.
- Audience: 100+ hematology/oncology professionals, including faculty/fellows from UCI, UCLA, UCSD, USC, City of Hope, community oncologists, nurses, NPs, PAs, APPs, and allied professionals.

Exhibitor Opportunity & Benefits

Exhibit Booth includes attendance for 2 representatives, display table (6' with two chairs), complimentary Wi-Fi, company name on invitations/materials/signage/website/newsletter, full access to sessions & reception, and post-event attendee list.

Booth Fees (by payment date):

- Early Bird (Sep 25 – Oct 24, 2025): \$3,500
- Regular (Oct 25 – Dec 24, 2025): \$4,000
- Late (Dec 25 – Jan 12, 2026): \$4,500

Additional Industry Options:

- Additional Exhibitor Attendee: Early \$750 | Regular \$800 | Late \$850
- Industry Attendee-Only (Non-exhibiting): Early \$850 | Regular \$900 | Late \$950

Rate & Payment Policy: Your rate is determined by the date payment is received (not registration date). Unpaid registrations automatically adjust to the rate in effect when payment arrives. No onsite payments. Registration is not secured until payment is received in office. All deadlines are Pacific Time.

Medical Professional Registration (Attendee)

- MOASC Members & All Fellows: Free
- Non-Member Physicians: \$50
- Non-Member Clinical Staff: \$25

Ticket Eligibility: MSLs, PharmDs, and any medical personnel employed by a life-sciences company (or affiliates/contractors) are Industry and must register under the Industry category.



Key Deadlines & Policies

- Exhibitor Registration & Payment Deadline: Wednesday, Dec 24, 2025 (end of business)
 - To be included in printed/digital materials & on-site signage, both registration and payment must be received by this deadline.
- Refunds: Requests due Dec 19, 2025; authorized cancellations receive 50% refund by check. No refunds after deadline or for no-shows.
- Payments: Check/ACH preferred (credit card via website incurs processing fees). Use the current W-9 and remittance address posted on the event page; we recommend trackable mail or ACH. Include event and company/registrant name with payment.

We would be honored to partner with you for this focused, well-attended program that advances hematology education and fosters meaningful connections. Please contact me with any questions or to confirm your participation.

With appreciation,

Christi L. Poole
Corporate Partnerships & Communications Manager
Medical Oncology Association of Southern California, Inc.
P: 909-985-9061 ext. 1001 • Christi@moasc.org • www.moasc.org

Times and agenda are subject to change.