

September 30, 2025

Re: 2026 Corporate Membership

Dear Sponsor:

The Board of Directors, Officers, and Physicians of MOASC extend our sincere gratitude for your interest in supporting the association. Since 1990, MOASC has remained dedicated to protecting and enhancing cancer patients' access to care while empowering oncology physicians to deliver the most effective treatments. Representing more than 650 oncologists across California, MOASC serves as a trusted resource through newsletters, webinars, educational meetings, and practice management consulting. As a premier oncology society, MOASC also advocates at both the state and national levels, addressing critical issues that shape the future of cancer care delivery.

As a valued Corporate Sponsor, your organization becomes an essential partner in advancing MOASC's mission and joins a strong network of oncology and hematology leaders in Southern California. Your sponsorship enables MOASC to deliver vital educational programs, strengthen advocacy efforts, and expand awareness and access to clinical trials and innovative therapies.

We are pleased to offer the following sponsorship levels, designed to provide meaningful engagement and recognition while advancing MOASC's mission.

Rhodium Sponsor – \$40,000

Impact Through Engagement with Leadership

- Exclusive meeting with the MOASC Board of Directors (day before the Annual Oncology Summit) with priority scheduling and an additional 10-minute presentation.
- Invitation to the Exclusive Board of Directors Private Reception (evening before the Annual Oncology Summit).
- Invitation to Annual Networking Reception and Dinner with the Board (evening before the Annual Oncology Summit).
- Invitations to Fellows' Networking Reception and Dinner Programs (dates TBD)
- Exclusive meeting with the Executive Director in Q1 (virtual).
- Annual Legislative Briefing with Lobbyist (virtual).
- One-on-one engagement with healthcare providers with limited accessibility (2 virtual events/year, subject to availability).
- Invitations to the monthly Clinical Series Webinars (GI/GU, Lung, Melanoma).
- Opportunity to present an Abstract Poster at the Annual Oncology Summit, Spotlight On Hematology, and Spotlight On Oncology (subject to approval).

- Invitations to post-Annual Summit events: Young Investigator Award Presentation, Poster Awards Presentation, President's Networking Reception.

Boost Market Presence & Brand Visibility

- Company logo with hyperlink on MOASC.org.
- Company Patient Assistance Information with hyperlink on MOASC.org.
- Listing in the Corporate Sponsor Directory.
- Recognition at in-person meetings (signage, materials, verbal mentions).
- Acknowledgment during virtual meetings (logo/name on slides, verbal mentions).
- Publish company content to MOASC members (2x/year).
- Recognition on MOASC social media (2x/year).
- Recognition in the MOASC Newsletter.
- Publish company content in the MOASC Newsletter (announcements, new indications, billing updates).

Foster Business Partnerships

- Opportunity to provide written insights for potential consideration and integration with committee initiatives.
- Propose a quality-driven project that improves cancer care in SoCal (subject to Board approval).
- Collaborate on clinical/public policy initiatives.
- One (1) 15-minute virtual meeting with MOASC leadership to review educational and advocacy gaps and opportunities (date and leaders determined by MOASC).
- MOASC Membership Roster.

Highlight Company at MOASC Events

- High-level recognition at in-person meetings.
- Priority exhibit space in the Exhibit Hall.
- Advance receipt of attendee lists.
- Digital marketing ads featured on monitors during events.
- Exhibit privileges:
 - Spotlight On Hematology (Winter) – 4 reps & Booth
 - Annual Oncology Summit (Spring) – 6 reps & Booth
 - Spotlight On Oncology (Summer) – 4 reps & Booth
- Oncology Billing Webinar – unlimited registrations.

- Opportunity to sponsor specific events: Board Meeting, Board Reception, or AV Services (\$5,000); Scheduled Break (\$3,500).
- Post-event summary and attendee lists (registration required).

Stay Informed

- Unlimited subscriptions to the MOASC Newsletter.
 - Unlimited subscriptions to announcements and invitations.
-

Platinum Sponsor – \$25,000

Impact Through Engagement with Leadership

- Exclusive meeting with the MOASC Board of Directors (day before the Annual Oncology Summit).
- Invitation to the Exclusive Board of Directors Private Reception (evening before the Annual Oncology Summit).
- Invitation to Annual Networking Reception and Dinner with the Board (evening before the Annual Oncology Summit).
- Exclusive meeting with the Executive Director in Q1 (virtual).
- Annual Legislative Briefing with Lobbyist (virtual).
- One-on-one engagement with providers with limited accessibility (1 virtual event/year, subject to availability).
- Invitations to the monthly Clinical Series Webinars.
- Opportunity to present an Abstract Poster at select MOASC events (subject to approval).
- Invitations to post-Annual Summit events: Young Investigator Award, Poster Awards, President's Networking Reception.

Boost Market Presence & Brand Visibility

- Company logo with hyperlink on MOASC.org.
- Company Patient Assistance Information with hyperlink.
- Listing in the Corporate Sponsor Directory.
- Recognition at in-person meetings (signage, materials, verbal mentions).
- Acknowledgment during virtual meetings.
- Recognition in the MOASC Newsletter.
- Publish company content in the MOASC Newsletter (Announcements, new indications, billing updates)

Foster Business Partnerships

- Provide written insights for committee consideration and integration with committee initiatives.
- Propose a quality-driven project that improves cancer care in SoCal (subject to approval).
- Collaborate on clinical/public policy initiatives.
- One (1) 10-minute virtual meeting with MOASC leadership to review educational and advocacy gaps and opportunities (date and leaders determined by MOASC).
- MOASC Membership Roster.

Highlight Company at MOASC Events

- Digital marketing ads on monitors during events.
- Exhibit privileges:
 - Spotlight On Hematology (Winter) – 3 reps & booth
 - Annual Oncology Summit (Spring) – 5 reps & booth
 - Spotlight On Oncology (Summer) – 3 reps & booth
- Oncology Billing Webinar – unlimited registrations.
- Opportunity to sponsor specific events: Board Meeting, Board Reception, or AV Services (\$5,000); Scheduled Break (\$3,500).
- Invitations to post-Summit events: Young Investigator Award Presentation, Poster Awards Presentation, President's Networking Reception.

Stay Informed

- Unlimited subscriptions to the MOASC Newsletter.
- Unlimited subscriptions to MOASC publications and announcements.

Diamond Sponsor – \$20,000

Impact Through Engagement with Leadership

- Invitation to Annual Networking Reception and Dinner with the Board (evening before the Annual Oncology Summit).
- Annual Legislative Briefing with Lobbyist (virtual).
- Invitations to the monthly Clinical Series Webinars.
- Invitations to post-Summit events: Young Investigator, Poster Awards, President's Networking Reception.

Boost Market Presence & Brand Visibility

- Company logo with hyperlink on MOASC.org.
- Company Patient Assistance Information with hyperlink.
- Listing in the Corporate Sponsor Directory.
- Recognition at in-person and virtual meetings (signage, materials).
- Recognition in the MOASC Newsletter.
- Publish company content in the MOASC Newsletter (announcements, new indications, billing updates).

Foster Business Partnerships

- Provide written insights for committee consideration and integration with committee initiatives.
- Propose a quality-driven project that improves cancer care in SoCal (subject to approval).
- Collaborate on policy/clinical initiatives.
- One (1) 10-minute virtual meeting with MOASC leadership to review educational and advocacy gaps and opportunities (date and leaders determined by MOASC).
- MOASC Membership Roster.

Highlight Company at MOASC Events

- Digital ads during events (sponsorship required).
- Exhibit privileges:
 - Annual Oncology Summit – 4 reps & booth
- Oncology Billing Webinar – unlimited registrations.
- Opportunity to sponsor an in-person event scheduled break (\$3,500+).
- Post-event summaries and attendee lists (registration required).

Stay Informed

- Unlimited subscriptions to MOASC communications.

Gold Sponsor – \$15,000

Impact Through Engagement with Leadership

- Invitation to Annual Networking Reception and Dinner with the Board (evening before the Annual Oncology Summit).
- Invitations to the monthly Clinical Series Webinars.

- Invitations to post-Summit events: Young Investigator Award Presentation, Poster Awards Presentation, President's Networking Reception.

Boost Market Presence & Brand Visibility

- Company logo and Patient Assistance Information with hyperlinks on MOASC.org.
- Company listing in Corporate Sponsor Directory.
- Recognition at in-person/virtual meetings (signage and materials).
- Recognition in the MOASC Newsletter.
- Publish company content in the Newsletter (announcements, new indications, billing updates).

Foster Business Partnerships

- Provide written insights for committee consideration and integration with committee initiatives.
- Propose a quality-driven project that improves cancer care in SoCal (subject to approval).
- MOASC Membership Roster.

Highlight Company at MOASC Events

- Digital ads during events.
- Oncology Billing Webinar – unlimited registrations.
- Event sponsorship opportunities.
- Post-event summaries and attendee lists.

Stay Informed

- Unlimited subscriptions to MOASC communications.

Silver Sponsor – \$10,000

Impact Through Engagement with Leadership

- Invitation to Annual Networking Reception and Dinner with the Board (evening before the Annual Oncology Summit).
- Invitations to the monthly Clinical Series Webinars.
- Invitations to post-Summit events: Young Investigator Award Presentation, Poster Awards Presentation, President's Networking Reception.

Boost Market Presence & Brand Visibility

- Company logo and Patient Assistance Information with hyperlinks on MOASC.org.
- Company listing in Corporate Sponsor Directory.
- Recognition at in-person/virtual meetings (signage, materials).
- Recognition in the MOASC Newsletter.
- Publish company content in the Newsletter (announcements, new indications, billing updates).

Foster Business Partnerships

- MOASC Membership Roster.

Highlight Company at MOASC Events

- Oncology Billing Webinar – unlimited registrations.
- Event sponsorship opportunities.
- Post-event summaries and attendee lists.

Stay Informed

- Unlimited subscriptions to MOASC communications.
-

Bronze Sponsor – \$5,000

Impact Through Engagement with Leadership

- Invitations to the monthly Clinical Series Webinars.

Boost Market Presence & Brand Visibility

- Company listing in the Corporate Sponsor Directory.
- Recognition in the MOASC Newsletter.
- Publish company content in the Newsletter (announcements, new indications, billing updates).

Highlight Company at MOASC Events

- Oncology Billing Webinar – unlimited registrations.
- Post-event summaries and attendee lists.

Stay Informed

- Unlimited subscriptions to MOASC communications.

Sponsorship Term

Annual Corporate Sponsorship runs January 1 – December 31, 2026.

To receive benefits for the Annual Oncology Summit, payment must be received by March 1, 2026.

Payments are accepted via ACH, check, or credit card (processing fees apply).

We thank you for considering this opportunity to partner with MOASC, and we look forward to welcoming your organization as a sponsor in support of advancing the future of cancer care.

Sincerely,



Nichole A. East, CAE
Executive Director
Medical Oncology Association of Southern California, Inc.

MOASC Tax ID # 95-4308634